



Downtown Salina Common Consumption Area

What is the Common Consumption Area (CCA)?

The Common Consumption Area (CCA) is a designated district in Downtown Salina where patrons age 21 and older may carry and consume alcoholic beverages **purchased from licensed businesses—in approved cups**—within participating businesses, public areas and plazas. The CCA enhances the downtown experience by creating a lively, walkable environment while supporting local businesses.

Quick Facts

- **Launch Date:** September 1, 2025
- **Location:** Elm Street to South Street and 7th Street to 5th Street, including some of Walnut Street, and Iron Avenue between 9th Street and 3rd Street
- **Hours of Operation:**
9:00 a.m. - 12:00 a.m.
(midnight, daily)



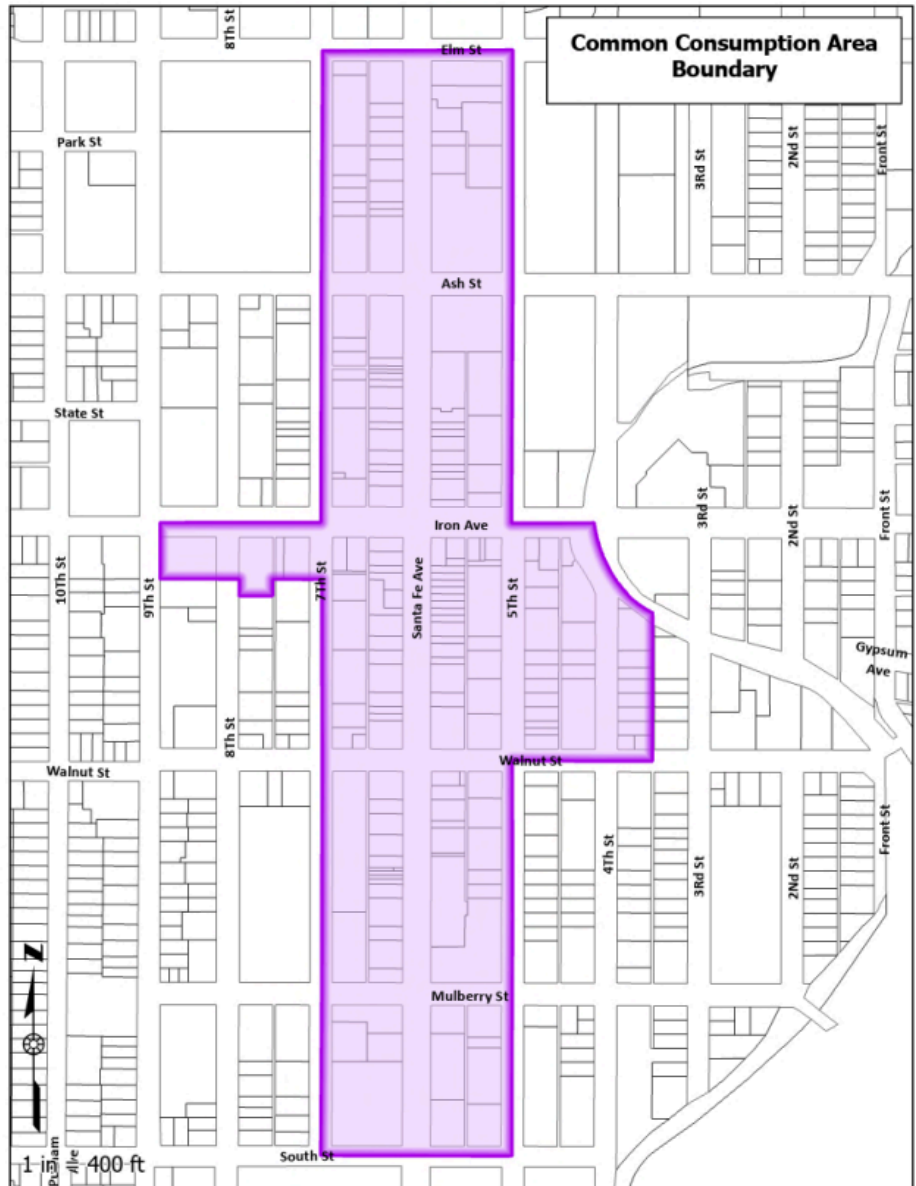
Allowed Beverage Containers:

- **Approved plastic or aluminum cups** marked with the licensee's **logo, name, or unique design.**



Not Allowed:

- Glass containers, previously authorized cups, or unmarked cups.
- Outside alcohol not purchased from a participating CCA business.



Downtown Salina CCA FAQs

Can I bring my own alcohol into the Common Consumption Area (CCA)?

No. Only alcohol purchased from participating state and local-licensed businesses within the CCA is allowed.



How do I know if a drink is allowed?

All CCA-approved drinks must be served in **approved plastic or aluminum cups with the logo or name of the business** that sold it. This helps law enforcement and businesses identify compliant beverages.

Can customers take a drink from one bar to another?

Yes – **if the second establishment allows it**. Each business decides whether to permit drinks from outside sources. Signage or window decals can help indicate their policy.

Can drinks be taken into retail shops or non-licensed businesses?

Yes – **if the second establishment allows it**. Each business decides whether to permit drinks from outside sources. Signage or window decals can help indicate their policy.

How is the CCA marked?

Signs and sidewalk stencils identify the CCA boundaries. Drinks must remain within these limits. *(see Map on Page 1)*.

What happens during special events?

Special events inside the CCA may participate if approved by both the City and the Kansas ABC. Special event hosts must apply through ABC (form ABC-838) and receive approval from the City of Salina at least **30 days in advance**.

DO's for Business Owners

- ✓ All business owners should display clear signage if you **allow** or **prohibit** outside drinks.
- ✓ Serve beverages only in approved plastic/aluminum cups with your logo.
- ✓ **Licensed businesses** must apply through both the **Kansas ABC** and **City of Salina**.
- ✓ Educate staff about boundaries, hours, and proper container use.
- ✓ Contact the City if hosting or participating in a special event within the CCA.

Questions? Staff is here to assist with permitting, signage, participation, or general guidance.

DON'Ts for Business Owners

- ✗ Don't serve drinks intended for CCA use in glass or unbranded containers.
- ✗ Don't assume permission to participate without proper approvals (licensed businesses only).
- ✗ Don't allow or encourage alcohol beyond CCA boundaries.
- ✗ Don't allow underage consumption or inappropriate conduct—violators may be removed.

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